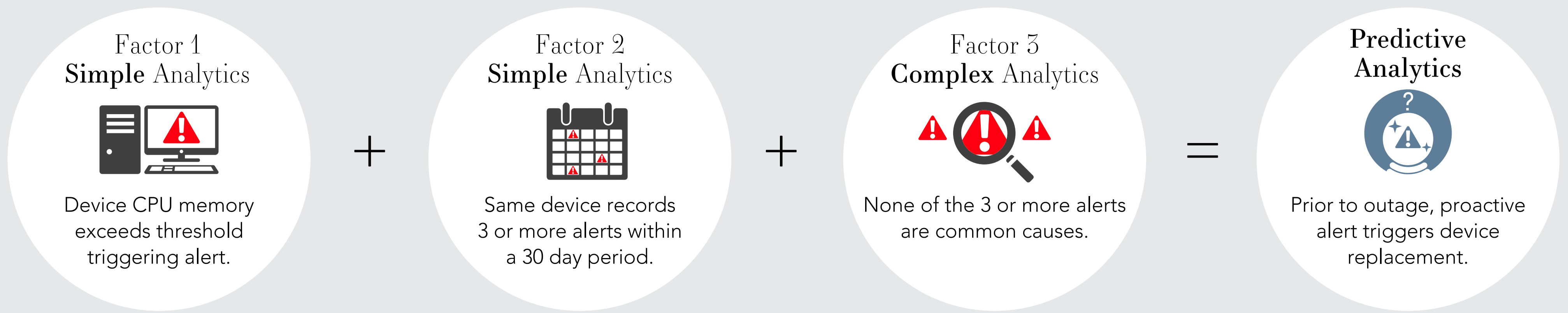


PREDICTIVE ANALYTICS

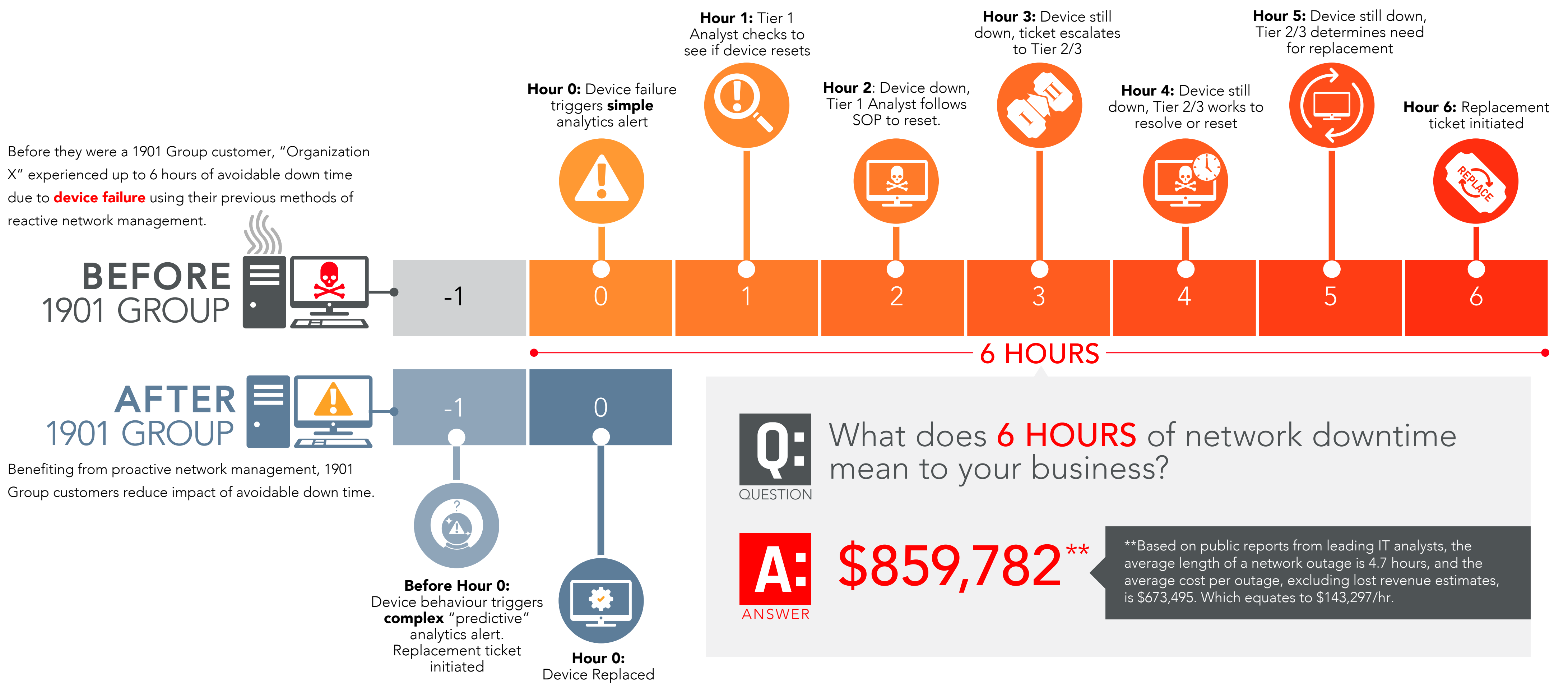
Predictive Analytics is the use of data, statistical algorithms, and machine learning techniques to identify the likelihood of future outcomes based on historical data. The goal is to go beyond knowing what has happened to providing a best assessment of what will happen in the future.

1901 Group uses Predictive Analytics to take corrective actions in advance of service disruptions, allowing customers to become proactive and forward looking by anticipating outcomes and behaviors based upon data, not hunches or assumptions.

1901 Group automates decision support using Predictive Analytics comprised of combinations of **simple** and **complex** behavioral analytics and alerts.



The following is a use case illustration of how 1901 Group uses **Predictive Analytics** to benefit customers:



1901 Group utilizes Predictive Analytics to deliver the following results to our customers:

